

## Yesterday's Late News

**President Urges Co-operation.**  
President Wilson issued a statement today, the first day of the Family Enrollment Week under the direction of the United States Food Administration, saying that in no way can the nation accomplish its object in the war more certainly than through every family and public eating place in the country administering its support to the Food Administration and complying with its requests. "The great voluntary effort in this direction," said the President, "which has been organized by the Food Administration under my direction, offers an opportunity of service in the war, which is open to every individual and by which every individual may serve both his own people and the people of the world."

**France Aids U. S. in Sugar Crisis.**  
The domestic sugar market will return to normal within two or three weeks, according to the report of the food administrators. The French Government will release half of the sugar purchases which it made weeks ago in the American market, so that the United States will not suffer from a sugar shortage. The Russian and Finnish governments will release an additional 16,500 tons.

## Christian College Notes

Miss Clarissa Patterson spent the week-end at her home in Canton.

Dow Moore of Galena, Kan., spent the week-end in Columbia. While here, he visited his daughter, Miss Helen, at Christian College.

Miss Martha Jaeger spent the week-end in Moberly.

Miss Harriet Cravens spent the week-end at her home in Gallatin.

Misses Hope Hammer and Ethelyn Wisegarver of Stephens College were Sunday-dinner guests at Christian College.

Miss Vera Clayton of Jefferson City has been the guest of Miss Kathleen Hargrave for the week-end.

## FUEL WASTES ARE ENORMOUS

**Only 5 Per Cent of Coal Mined Is Put Into Actual Use.**  
By Associated Press

LONDON, Oct. 29.—"Of the world's coal mined, 1,235,000,000 tons are wasted in heat radiation and other losses," was the statement recently made by L. C. Harvey in the course of a talk on "Fuel Economy."

In 1910 the amount of coal mined in the world was about 1,300,000,000 tons, and according to Mr. Harvey it was improbable that anything like 5 per cent was ever turned into actual useful work.

Teachers wanted to fill emergency vacancies in all departments. Have calls for teachers daily. Only 3½ per cent commission. Teachers' Employment Bureau, 208-209 C. R. S. Bank Bldg., Cedar Rapids, Iowa. 12-17

## GUARD AGAINST THE MEASLES

**Now Is Time to Combat This Disease, Says Dr. O. F. Bradford.**

Now is the time to be on the alert against measles according to Dr. O. F. Bradford, preventive medicine expert of the University of Missouri. Spring is the season of greatest prevalence of measles, says Doctor Bradford, but by combating the disease in the fall and winter, spring epidemics may be prevented.

It is a common error to consider measles a trifling disease. As a matter of fact, the percentage of mortality in measles is not high. It is often a disease without special danger. Nevertheless, there is a certain percentage of death to be expected, and it is so widespread that the total mortality is high. In 1916 more than 11,000 children died in the United States from this disease—a greater number of deaths than was caused by either diphtheria or scarlet fever, both of which are dreaded by all. Case for case, diphtheria and scarlet fever are more fatal than measles but in the aggregate, neither of them kill as many children as measles do.

Measles is catching during the early stages when the nose is running and the eyes watering. It continues to be catching until the eruption has been out for about thirty-six hours. After this, it is not dangerous to others. It is important to exclude from school all children in early stages of measles. A "light case" in one child may produce a fatal case in the next child; therefore, mild cases should be watched just as carefully as severe ones.

Measles is the most difficult of all diseases to control by quarantine, and it requires more care to prevent its spread. The germ has not been discovered, but is known to be the secretion of the upper respiratory tract, and can be demonstrated in the blood for a time, but disappears within thirty-six hours after eruption comes out. It is a spread by direct contact, and through sneezing, coughing and spitting.

## GIRLS ON A 38-MILE HIKE

**It Took Thirteen Hours For Three to Walk to Mexico.**

A cross country walk of thirty-eight miles Saturday, Miss Margaret Millon, Miss Louise Thompson and Miss Ruth Douglass left Columbia at 8:30 o'clock Saturday morning and arrived at Mexico at 9:30 o'clock that night. Only two stops were made, one for luncheon and the other for supper at a farm house at 5 o'clock. They were guests of Miss Millon's parents at Hardin College. The return trip was made yesterday afternoon on the train.

## Tornado Near Springfield.

By Associated Press  
SPRINGFIELD, Mo., Oct. 29.—A score of persons were injured, none seriously, it is thought, and heavy damage was done to farm property by a tornado which swept through the northern portion of this county last night.

## ENOUGH SUGAR HERE TO LAST 2 MONTHS

**Wholesale Grocer Says Family Can Be Protected by Conservation.**

## SALES ARE LIMITED

**Some Stores Will Sell Only \$1 Worth to Customer—Confectioners Hit.**

If the people of Columbia will conserve on sugar there is no danger of a famine here, according to W. W. Payne, president of the Payne-Roth Grocery Company, who says that the present supply will last until the first of the year if housewives prevent waste in this commodity. Columbia's present sugar supply is between 60,000 and 65,000 pounds. The Payne-Roth Company holds two-thirds of this.

Shipments to France, or transportation, failure of crops and late seasons are blamed for the scarcity. The merchants in town have taken steps to prevent persons from buying up the present supply. One dollar lots is the limit in most places but one merchant is selling as high as twenty-five pounds to one customer. "It is a shame," said one merchant, "the way in which people try to get sugar. They even go from one store to another buying all they can in each place."

Shipments are expected in to relieve the threatened shortage. The October shipment for Belcher Grocery Company has not yet come. Payne-Roth Grocery Company is expecting a car and their present supply is old sugar bought at a high price in the summer. They are now selling only in hundred pound lots to stores whose supply is exhausted.

The outlook for confectioners is not good. It is likely that their supply will be diminished. They can only buy now in hundred pound lots when their present supply is exhausted. The Cafeteria has on hand enough sugar to last a month.

The two wholesalers in Columbia must have applications in by November 1 for a license to continue their business. This is the work of Food Administrator Hoover. All the staples have the price fixed and have the suggestion that the wholesaler make a reasonable profit. They are held responsible for good distribution in the cities.

**Millers Want "Fair" Price on Flour.**  
"Missouri is going to have to do what they have done in Illinois, fix the 'fair' price of certain foodstuffs," said W. T. Anderson of the Boone County Milling Company yesterday afternoon. "We might as well get ready for it, however, flour is being sold for less here in Columbia than the price fixed by the food administrator of Illinois."

The grocers of Illinois have for the most part agreed to put the prices into effect. Sugar in the present schedule is about two cents lower than it was. Following is the list of prices fixed by the Illinois food administrator as "fair":

Flour—Well known advertised brands, running four bags to barrel, retailer pays \$2.80 to \$2.92; customer pays \$2.95 to \$3.18.

Flour—One-eighth barrel in cotton bag, retailer pays \$1.42 to \$1.48; customer pays \$1.49 to \$1.60 per bag.

Flour—Five-pound bags, retailer pays 41 to 42 cents; customer pays 36 to 37 cents per bag.

Potatoes—No. 1 Wisconsin, Minnesota and Dakota per hundredweight, retailer pays \$2.35 to \$2.50; customer pays 43 to 46 cents per peck (fifteen pounds).

Sugar—Beet, bulk granulated per hundredweight, retailer pays \$7.65 to \$7.76; customer pays 7 3-4 to 8 1-2 cents per pound.

## URGES PARENTS' CO-OPERATION

**Miss Dobbs Tells Springfield Convention of Relation of Home and School.**

At the closing session of the Southwest Missouri Parent-Teachers' Association, held at Springfield Friday afternoon, Miss Ella V. Dobbs of the manual arts department of the University spoke on "Some Vital Things Parent-Teacher Organizations Should Do." The appeal was for a closer association and a bridging of the chasm between the home and the school.

Miss Dobbs also explained the practical workings of activities along the line of the organization of the Junior Red Cross in the public schools.

Be patriotic. Accept Hooverism. We sell candies at Hoover prices. College Inn, 916 Broadway. J-39

## National Livestock Market.

**NATIONAL STOCK YARDS, EAST ST. LOUIS, Ill., October 29, 1917. The live Hog receipts—6,500.**  
Market, Higher.  
Light, \$15.75@16.25.  
Pigs, \$13.25@14.50.  
Mixed and butchers, \$15.75@16.65.  
Good heavy, \$16.65@16.75.  
Bulk, \$15.50@16.45.  
Cattle receipts—12,000.  
Market, Prospects Lower.  
Native beef steers, \$8@16.75.  
Yearling steers and heifers, \$7@16.50.  
Cows, \$6@10.  
Stockers and feeders, \$6.50@11.50.  
Texas quarantine steers, \$6.75@10.50.  
Prime Southern beef steers, \$9@12.75.  
Beef cows and heifers, \$6@10.  
Prime yearlings steers and heifers, \$7.50@10.  
Native calves, \$5.50@14.75.  
Sheep receipts—1,200.  
Market, Steady.  
Lamb, \$13@16.50.  
Ewes, \$10.25@11.25.  
Wethers, \$10.50@11.50.  
Choppers and Canners, \$5@8.50.

## SPORT

Next Saturday the Tigers will play the Oklahoma team here. Bennie Owen has developed a strong eleven proficient in the forward pass. In the game with Kingfisher College they made twenty-six touchdowns for a total of 175 points. In the Texas-Oklahoma game two weeks ago the latter made more yardage by passes than did Texas by both passes and rushes. The score was 15 to 0 in favor of Oklahoma.

In the last five years, the Tigers have won three and the Sooners two games. The last game played here two years ago resulted in a Sooner victory by a score of 27 to 0.

This week most of the Tiger "cripples" will be in shape to play. At the game last Saturday it was announced that Greenwood was playing his last game. Greenwood played tackle instead of center against Drake and fought his man to a "standstill." He has joined the balloon corp of the Aviation Service.

## Oklahoma to Have Changed Line-Up.

Coach Bennie Owen's efforts are now centered on the lineup the University of Oklahoma will present in its annual game with the University of Missouri, says a dispatch from Norman, Okla. The Sooners were without a scheduled game Saturday, the contest with the Southwestern Normal School at Weatherford having been called off. Instead a practice game was played on Boyd Field with the husky freshman boys.

Several changes in the lineup are under way in preparation for the contest with the Tigers. The team hardly will look the same as that which faced Illinois and Texas in the last two weeks.

Abbott, star freshman halfback, who played in both those contests, will be ineligible for the Missouri game under Missouri Valley rules and his place probably will be taken by Dersey Boyle, who has been holding down left tackle. Boyle is fast, aggressive, weighs 171 pounds and Coach Owen believes he has the making of a great halfback.

There are several candidates for Boyle's place in the line, but the leaders appear to be Hunter and Light. Hunter is big, but has not shown the football ability demanded of men who make Owen's elevens. Light is a lightweight, but is aggressive and may land the place.

Graham is certain to start the Missouri game at right half and as reserve halfback material Owen has Creddie Smith and Shaw, the last named being considered the best of the three. Luster is substituting at both end and quarter this week. Graham Johnson, midget sub-quarter having quit the team.

Speed and forward passes, the combination which won the Texas game, will be relied on by Oklahoma in the game with the Tigers. Owen expects, however, to offer some new tricks in aerial football.

## Basketball Practice For Freshmen Starts.

Basketball practice for all freshmen will be held every Tuesday and Thursday evenings at 7:30 o'clock in Rothwell Gymnasium.

We carry the largest and best assortment of reception candies. College Inn, 916 Broadway. J-39

## TOO LATE TO CLASSIFY

**FOR RENT—One large room with sleeping porch. 611 South 4th. Phone 492-Red.** H-357

**FOR RENT—For men, one room also half room at 1001 Locust.** K-43

## Lieut. C. E. Ragsdale at Fort Sill.

Word has been received from Lieutenant C. E. Ragsdale that he has been transferred from Camp Funston to the machine gun school at Fort Sill. Lieutenant Ragsdale received the B. S. degree from the University in 1913 and the M. A. degree in 1914.

Let us furnish you with confections for your next party or reception. College Inn, 916 Broadway. J-39

## Christian College Girls Buy Bonds.

The junior and senior classes at Christian College have added to the large amount of Liberty Bonds held by the college. At a meeting last week the juniors voted to buy a \$100 bond and the seniors a \$50 bond.

In our store you can find any color, any shape and any flavor of reception or party candies. College Inn, 916 Broadway. J-39

## HALLOWE'EN

A few suggestions for making Hallowe'en complete

Sweet Cider  
Grapes  
Pears  
Pigcorn Snaps  
Popcorn

Jonathan Apples  
New Brazil Nuts  
Hickory Nuts  
Walnuts  
Pumpkins

WE HAVE THEM

W. B. NOWELL

PHONE 74

NINTH AND WALNUT

## HALL THEATRE

TONIGHT AND TOMORROW

Bessie Barriscale

IN

"Bawbs O' Blueridge"

How a romantic young author, seeking material for a new novel, finds a heroine and incidentally the woman of his dreams, in the person of "Bawbs" a golden-haired nymph of the mountains.

"PERILS OF A BAKERY, (Comedy)"

MATINEE 3 P. M.

## SENIOR PINS 1918

**YOU** who have only this year in the University, you will want your Senior pin now. Now while you are in the University you will want to carry your mark of Seniorship

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The models that are the leaders of fashion are offered in great diversity. All the fascinating little touches of style will be found in this splendid collection. A few specials that will prove intensely interesting to this week's shoppers.

COATS AT \$10 to \$45.00

150 HANDSOME SUITS many bought at prices below their present market value. Duplicated only at advanced cost, all desired materials and colors \$15.00 to \$60.00

Beautiful Street and Afternoon DRESSES in Satin, Georgette and combinations, and various popular wool fabrics. Values supreme at \$10.75 to \$40.00



**SWEATERS** These windy days make you feel the need of a Sweater. A new shipment, our last, just received today. They are beautiful and oh, so cozy. Purple, green, blue, rose, tan, cardinal and white.

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## Columbia Theater

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TONIGHT AND TUESDAY

THOMAS SANTSCHI AND BESSIE EYTON

IN

"BEWARE OF STRANGERS"

ALSO BURTON HOLMES TRAVELOGUE

MATINEE 3 P. M.

Wednesday and Thursday, Robert Warwick in

"FAMILY HONOR"

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